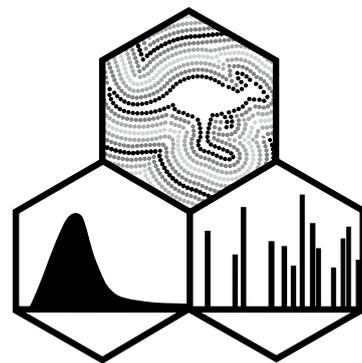


# Sponsorship and exhibition prospectus



## International Association of Therapeutic Drug Monitoring and Clinical Toxicology (IATDMCT) Congress 2018

**Top science down under**

16–19 September 2018 **Brisbane, Australia**

[www.iatdmct2018.org](http://www.iatdmct2018.org)

# Invitation

The 16<sup>th</sup> International Congress of Therapeutic Drug Monitoring & Clinical Toxicology (IATDMCT 2018) will be held from Sunday 16<sup>th</sup> to Wednesday 19<sup>th</sup> September, 2018 in Brisbane, Australia. IATDMCT 2018 will bring together leading international scientists and healthcare professionals who are actively working in the fields of Therapeutic Drug Monitoring and Clinical Toxicology. The theme of the congress is **Top Science Down Under**.

The congress will consist of world class plenary speakers, innovative symposia and practical workshops across all the major areas of therapeutics and toxicology with a unique down under flavour. The congress will provide the opportunity for researchers and clinicians from around the world to come together and share their experience and research in all aspects of TDM and toxicology including drug analysis, pharmaco/toxico kinetics, pharmacodynamics, pharmacogenomics, pharmacoeconomics and regulatory matters.

Brisbane hosts world class Universities, internationally recognised hospitals and research institutes, as well as being an ideal venue with a temperate climate and an ideal base for exploring some of the great attractions that Australia and New Zealand have to offer. It's just a short flight to the World Heritage listed Great Barrier Reef, a short drive to the Gold Coast beaches, or a short drive to rainforest in national parks.

We invite you to take up one of the sponsorship opportunities provided in the IATDMCT 2018 prospectus. We are sure you'll agree the congress will be a highly beneficial experience for all, providing fantastic opportunities for sponsors and exhibitors to interact with the attendees, and present their company, products and services.

We look forward to your participation.



**A/Prof Ross Norris**

**Prof Andrew McLachlan**

Co-chairs, IATDMCT 2018 Local Organising Committee

## About us

The IATDMCT is an organization formed by an international group of scientists and physicians, to promote the related disciplines of therapeutic drug monitoring and clinical toxicology worldwide. IATDMCT is unique in that no other society promotes the interest of TDM and clinical toxicology internationally.

Our aims are to:

- foster and promote education and research in therapeutic drug monitoring and clinical toxicology;
- improve the standards of practice and clinical interpretation of drug and toxic substance analyses and facilitate the delivery of interpretation through clinical pharmacokinetics and toxicokinetics for enhanced patient care;
- encourage cooperation with and among members of all professions concerned with therapeutic drug monitoring and clinical toxicology;
- encourage the effective application of therapeutic drug monitoring to optimize clinical drug use and maximize the clinical and economic benefits;
- encourage progress in clinical toxicology as a diagnostic tool and therapeutic aid for therapeutic drug overdoses, drug abuse, and exposure to environmental toxicants.

## Supporters



# Committees

## International Scientific Committee

We are working with an international scientific committee to ensure the best possible academic, industrial and clinical representation at the congress.

### Executive Organising Committee

**Prof Andrew McLachlan** (Co-chair), The University of Sydney, Concord Hospital, Australia

**A/Prof Ross Norris** (Co-chair), University of New South Wales, Griffith University, St Vincent's Hospital, Australia

**Prof Matt Doogue**, The University of Otago, Canterbury District Health Board, New Zealand

**Prof Jennifer Martin**, The University of Newcastle, Calvary Mater Hospital, Australia

**Prof Teun van Gelder**, IATDMCT President-Elect, Netherlands

**Prof Gwen McMillan**, IATDMCT Treasurer, USA

### Scientific Program Advisory Committee (SPAC)

**Dr David Foster**, University of South Australia, Australia

**Dr Helen Martin**, SA Pathology, Australia

**Prof Nick Holford**, The University of Auckland, New Zealand

**Prof David Joyce**, The University of Western Australia, Australia

**Dr Ian Musgrave**, The University of Adelaide, Australia

**A/Prof Betty Sallustio**, The Queen Elizabeth Hospital, Australia

**Dr Christine Staatz**, The University of Queensland, Australia

**Prof Debbie Marriott**, St Vincent's Hospital, Australia

# Who

## Who is attending?

The congress is open to professionals with an interest in either therapeutic drug monitoring and clinical toxicology and related disciplines, and is relevant for:

- Drug analysis experts
- Clinical pharmacologists
- Clinical toxicologists
- Physicians
- Pharmacists
- Clinical chemists
- Laboratory scientists.
- Clinicians across a range of disciplines utilising TDM and/or toxicology
- Academics and teachers
- Research students

# Why

## Why sponsor and/or exhibit at IATDMCT 2018?

- Sponsoring and/or exhibiting provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among delegates before, during and after the congress.
- Congress delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting attendee development at a very personal level.
- Your representatives will network informally with delegates from around Australia and overseas.
- Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from everyday distractions.

We would be delighted to discuss any sponsorship or exhibition opportunities.

Our aim is to ensure that delegates walk away from the congress feeling inspired and uplifted and that our supporters receive the most exposure from their support of the IATDMCT 2018. Please contact the 2018 congress secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

# Enquiries

## Sponsorship enquiries

For more information about the IATDMCT 2018, please contact the congress secretariat:

Email: [iatdmct2018@expertevents.com.au](mailto:iatdmct2018@expertevents.com.au)

Phone: +61 7 3848 2100

Post: PO Box 351, Hamilton Central, Qld 4007 Australia

Website: [www.iatdmct2018.org](http://www.iatdmct2018.org)



# Brisbane

## About Brisbane

Brisbane is a vibrant, friendly, lifestyle city – home to leading medical research and a thriving industry hub, in the heart of Australia's premier tourist region and close to some of the world's greatest natural attractions. Brisbane was home to the G20 Leaders Summit in 2014. Brisbane is Australia's powerhouse city and capital of Queensland with a worldwide reputation as a leader in science and technology.

The city's location on Australia's east coast provides direct access to the Asia Pacific region and easy connectivity to other Australian cities and regions.

With an all year round idyllic climate, Brisbane is a dynamic, sophisticated and cosmopolitan city with a relaxed, friendly alfresco lifestyle. Brisbane's warm climate and endless sunny days deliver an outdoor lifestyle like no other. Bike paths and riverside walkways make walking, cycling and rollerblading around downtown a scenic delight. Alive with lush parks, tropical gardens and with its own inner city beach, downtown Brisbane offers the perfect refuge for locals and visitors alike.

Brisbane is Australia's fastest growing city, a gateway to the country's most popular tourist regions and with direct access to Australia's iconic world heritage listed natural attractions. Refresh in World Heritage listed rainforests, laze on sun-drenched beaches, explore the untouched charm of country towns, head south to the Gold Coast or north to the Sunshine Coast, cuddle a koala or hand feed dolphins in the wild all within an hour's reach of downtown.

Brisbane is serviced by world class domestic and international airports which are only a 20 minute taxi ride from the city centre. Brisbane's award-winning airport provides unique arrangements for visiting delegates ensuring a smooth and warm welcome to Brisbane. Twenty-four international and domestic airlines use Brisbane's airport. With 233 direct international flights each week and excellent access to the Asia Pacific, Europe, and North America, delegates are offered the optimum in flexible travel itineraries.

Further information about Brisbane can be found at [www.visitbrisbane.com.au](http://www.visitbrisbane.com.au).

# Venue

## Congress Venue

### Brisbane Convention and Exhibition Centre

Corner of Merivale & Glenelg Street  
South Bank Queensland 4101 Australia  
[www.bcec.com.au](http://www.bcec.com.au)

The Brisbane Convention and Exhibition Centre is a world-class purpose-built venue renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane. The centre is in a convenient location with easy access to all forms of transport, along with a range of hotels all within walking distance. It is only a five minute walk away from South Bank Parklands where there are very attractively presented gardens, tourist activities, shopping, food outlets, purpose-built sandy beaches and swimming lagoons and museums including Australia's newest and most celebrated Gallery of Modern Art. During their visit delegates can take a brief time out from their congress to experience South Bank's many attractions. Downtown Brisbane is just across the Brisbane River where there is excellent shopping and dining.

The Brisbane Convention and Exhibition Centre is officially rated among the top three convention centres in the world by the Association Internationale des Palais de Congres (AIPC). The Centre has maintained the top three positions during three separate surveys of international meeting professionals.



# Opportunities

## Sponsorship opportunities

### PLATINUM

(1 only)

AU\$30,000 inc GST

Opportunity to be named as the sponsor of the congress, including the opening plenary session and welcome reception on Sunday 16 September.

#### Sponsor acknowledgement

Subject to the time of booking, recognition as the Platinum sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- opening powerpoint slide of opening plenary session
- congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- opportunity to display one company-provided freestanding pull-up banner during the opening plenary session
- opportunity to display one company-provided freestanding pull-up banner in the registration area
- verbal acknowledgement of the welcome reception

#### Exhibition

Two complimentary trade booths in a premium location within the exhibition area

#### Registration

Five complimentary congress registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and congress dinner.

#### Additional social event tickets

Three complimentary tickets to the welcome reception.

#### Advertising

Opportunity to include corporate information or a promotional paragraph in one congress marketing email to pre-congress delegate list

A full page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat.

#### Workshop presentation

Opportunity to present up to two Industry Workshops, 50 minutes in duration at a time allocated by the program committee

#### Satchel inserts

Three single A4 size brochures (or equivalent) may be provided by the sponsor for insertion in delegates' satchels.

### DIAMOND

(limited)

AU\$20,000 inc GST

Opportunity to be named as the sponsor of a plenary session (excluding opening plenary session)\*.

#### Sponsor acknowledgement

Subject to the time of booking, recognition as a Diamond sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- opening powerpoint slide of the sponsored plenary session
- congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- opportunity to display one company-provided freestanding pull-up banner during sponsored session

#### Exhibition

One complimentary trade booth in a premium location within the exhibition area

#### Registration

Three complimentary congress registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and congress dinner.

#### Advertising

Opportunity to include corporate information or a promotional paragraph in one congress marketing email to pre-congress delegate list

A half page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat.

#### Workshop presentation

Opportunity to present one Industry Workshop, 50 minutes in duration at a time allocated by the program committee

#### Satchel inserts

Two single A4 size brochures (or equivalent) may be provided by the sponsor for insertion in delegates' satchels.

\* Preference will be allocated on receipt of acceptance and deposit form

## GOLD

AU\$15,000 inc GST

Opportunity to be named as the sponsor of one of the lunches or symposia sessions.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Gold sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- opportunity to display one company-provided freestanding pull-up banner during sponsored session

### Exhibition

One complimentary trade booth within the exhibition area

### Registration

Two complimentary congress registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and congress dinner.

### Advertising

A half page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat.

### Satchel inserts

One single A4 size brochures (or equivalent) may be provided by the sponsor for insertion in delegates' satchels.

\* Preference will be allocated on receipt of acceptance and deposit form

## SILVER

AU\$10,000 inc GST

Opportunity to be named as the sponsor of either one of the poster sessions or one of the daily morning or afternoon teas.\*

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Silver sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- opportunity to display one company-provided freestanding pull-up banner during sponsored session

### Exhibition

One complimentary trade booth within the exhibition area

### Registration

One complimentary congress registration, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and congress dinner.

### Advertising

A quarter page, colour advertisement and/or advertorial in the final program. Artwork to be supplied by sponsor to specifications given by the congress secretariat.

### Satchel inserts

One single A4 size brochure (or equivalent) may be provided by the sponsor for insertion in delegates' satchels.

\* Preference will be allocated on receipt of acceptance and deposit form

## BRONZE

AU\$5,000 inc GST

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Bronze sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session

### Registration

One complimentary congress registration, which includes attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and congress dinner.

### Satchel inserts

One single A4 size brochure (or equivalent) may be provided by the sponsor for insertion in delegates' satchels.

## CONGRESS DINNER SPONSOR

(1 only)

AU\$3,000 inc GST

Opportunity to be named as the sponsor of the congress dinner on Tuesday, 18 September 2018.

### Sponsor acknowledgement

Subject to the time of booking, recognition as the congress dinner sponsor on:

- congress website with logo and hyperlink
- final program
- congress dinner menus
- on all powerpoint holding slides displayed at the beginning and end of each plenary session
- opportunity to display two company-provided freestanding pull-up banners during congress dinner
- verbal acknowledgement as the sponsor during the congress dinner.

### Social event tickets

Three complimentary tickets to the congress dinner.

## CONGRESS APP SPONSOR

(1 only)

AU\$5,000 inc GST

This is an opportunity to be named as the congress app sponsor. The app will provide delegates with all of the information they need on a device they already carry around all the time. It will showcase the full program, abstracts, speaker details, social program, maps and sponsor and exhibitor listing.

As the app sponsor you are entitled to:

- logo on the app splash screen (displays when application first opens)
- banner at top of screen on home page (640wide x 90high)
- a dedicated page on the app to showcase your organisation (company profile, logo, photos, information and links can be included)
- two "push notifications" which will appear as a text message at the centre top of the app screen

### Sponsor acknowledgement

Recognition as the app sponsor on all congress material including:

- congress website with logo and hyperlink
- final program
- on all powerpoint holding slides displayed at the beginning and end of each plenary session

## FINAL PROGRAM ADVERTISING

Full page – AU\$1,000 inc gst

Half page – AU\$500 inc gst

The final program will include program details, social information and general congress information. This will be distributed to all registered delegates. The copy will be written and the publication produced by the congress secretariat (full colour artwork to be supplied by sponsor to specifications given by the congress secretariat).

## EXHIBITION

Exhibition booths provide high visibility and exposure, and a unique opportunity to interact with your target audience/customers, gather their insight and showcase products and services.

All morning and afternoon teas and lunches will be served in the trade exhibition area which is located in the foyer adjacent to the main congress rooms.

Each trade booth includes:

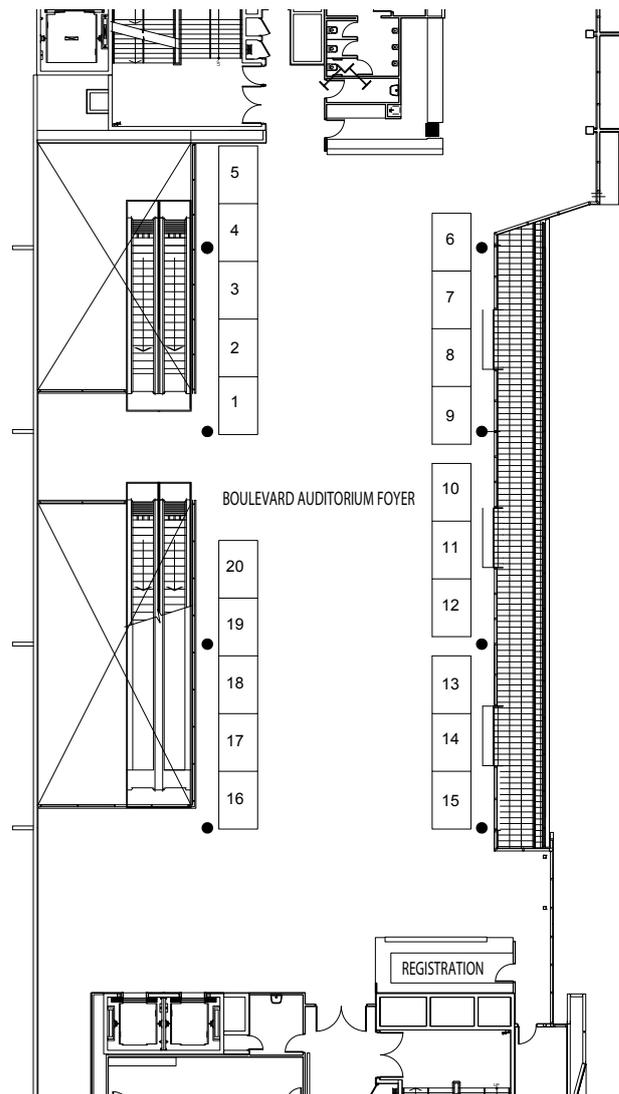
- A 3m x 2m octanorm booth including:
  - 1 x fascia/name board with organisation name
  - 2 x spotlights
  - 1 x amp power point

Furniture is not included and can be hired from the exhibition contractor, Exponet.

### Exhibition opening times

(please note all times are subject to change)

Sunday, 16 September 2018	6.00pm – 8.00pm
Monday, 17 September 2018	10.30am – 3.30pm
Tuesday, 18 September 2018	10.30am – 3.30pm
Wednesday, 19 September 2018	10.30am – 3.30pm



# Sponsorship summary

	<b>Platinum</b> AU\$30,000	<b>Diamond</b> AU\$20,000	<b>Gold</b> AU\$15,000	<b>Silver</b> AU\$10,000	<b>Bronze</b> AU\$5,000
<b>Sponsor acknowledgement</b>					
Final program	✓	✓	✓	✓	✓
Congress website	✓	✓	✓	✓	✓
Display signage during sponsored session	✓	✓	✓	✓	
<b>Opportunity to present a lunch workshop</b>	2	1			
<b>Trade booth</b>	2	1	1	1	
<b>Complimentary congress registrations</b>	5	3	2	1	1
<b>Advertising</b>					
Final program - full page	✓				
Final program - half page		✓	✓		
Final program - quarter page				✓	
<b>Social events</b>					
Acknowledgement as welcome reception sponsor	✓				
Additional tickets to welcome reception	3				
<b>Satchel inserts</b>	3	2	1	1	1





# International Association of Therapeutic Drug Monitoring and Clinical Toxicology (IATDMCT) Congress 2018

16 – 19 SEPTEMBER 2018, BRISBANE CONVENTION & EXHIBITION CENTRE

## Sponsorship application form

IATDMCT 2018 Congress ABN: 78 008 461 354 (ASCEPT)

This form becomes a tax invoice when completed. Please keep a copy for your records.

<b>Company/organisation name:</b>	
<hr/>	
<b>Contact name:</b>	
<hr/>	
<b>Position:</b>	
<hr/>	
<b>Address:</b>	
<hr/>	
<hr/>	
<hr/>	
<b>City:</b>	
<hr/>	
<b>State:</b>	
<hr/>	
<b>Country:</b>	<b>Postcode:</b>
<hr/>	<hr/>
<b>Phone:</b>	
<hr/>	
<b>Fax:</b>	
<hr/>	
<b>Email:</b>	
<hr/>	
<b>Signature:</b>	
<hr/>	
<b>Date:</b>	
<hr/>	

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

### Sponsors with trade display and exhibitors:

I acknowledge and accept the congress sponsorship and trade display conditions as outlined in the prospectus. I hereby agree to indemnify IATDMCT 2018, its committee members, Expert Events and Brisbane Convention & Exhibition Centre against claims arising from loss or damage to exhibits, injury to persons, and any damage caused to the space, walls, floor, ceilings, furniture or fittings caused by us at the venue during the move-in period, occupancy and move-out period. We also agree to keep our exhibition booth attended and operational and will not commence packing or removal until after the trade display closes.

**Signature:**  

---

**Date:**  

---

Exhibitors at the congress must have their own liability insurance with a minimum of AUD 20 million limit of liability, and are required to provide Expert Events with a certificate of currency prior to the congress. If you do not have your own insurance provider, or adequate cover whilst exhibiting in Australia, the congress insurance broker offers cover that attaches to the congress's liability policy as an exhibitor only for a premium of AUD 55.00 per exhibitor. Please note this excludes exhibitors/companies based in the USA. The [application form](#) and payment must be received by the H2 Conference & Exhibition Insurance office no later than one week prior to bump in.

Sponsorship item	Cost AU\$ (inc GST)	Please ✓
Platinum sponsorship	\$30,000	
Diamond sponsorship	\$20,000	
Gold sponsorship	\$15,000	
Silver sponsorship	\$10,000	
Bronze sponsorship	\$5,000	
Congress dinner sponsorship	\$3,000	
Congress app sponsor	\$5,000	
Advertisement in congress program <input type="checkbox"/> Full page <input type="checkbox"/> Half page	\$1,000 \$500	
<b>TOTAL:</b>	<b>\$</b>	

**All applications must be accompanied by payment in full. Sponsor requests will not be confirmed until payment is received.**

- Enclosed is a cheque/bank draft for \$ \_\_\_\_\_ payable to IATDMCT 2018 (ABN: 78 008 461 354)
- Payment of \$ \_\_\_\_\_ will be made via direct debit into the IATDMCT 2018 congress bank account (details on tax invoice). Remittance advice must be sent to [iatdmct2018@expertevents.com.au](mailto:iatdmct2018@expertevents.com.au).

**Please EMAIL, MAIL or FAX completed form and payment to:**

IATDMCT 2018 Congress Secretariat  
c/- Expert Events  
PO Box 351 Hamilton Central Qld 4007 Australia

Phone: +61 7 3848 2100  
Email: [iatdmct2018@expertevents.com.au](mailto:iatdmct2018@expertevents.com.au)

## Terms and conditions

- Expert Events and the IATDMCT 2018 Executive Organising Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the congress. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
- Expert Events and the IATDMCT 2018 Executive Organising Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%) and is applicable to all goods and services offered by the congress. All prices in this document are inclusive of GST.
- Payment in full is required for all bookings.
- Payment must be made for all sponsorship and exhibition monies prior to close of business 3 August 2018. Failure to do so may result in your sponsorship item or exhibition stand being released for sale.
- All cancellations must be advised in writing directly to Expert Events. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
- No sponsor or exhibitor will be able to set up their exhibition booth or stand until full payment and a booking form are received by Expert Events.
- No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of Expert Events and the IATDMCT 2018 Executive Organising Committee.